Creating Access to Care in East Greensboro, NC

**A HEALTHCARE DESERT**

### The People

#### The Problem:
East Greensboro Has Very Limited or No Access to Primary Care

### Looking for Solutions

#### Community Stakeholder Meeting

#### Survey Community Residents

#### Screenings & Topics Included:
- Blood Pressure
- Dental
- Safety
- Mental Health
- Nutrition
- HIV
- Colon Cancer
- AIC
- BMI
- Flu Shot

#### RESULTS:

- Preventative: 62%
- Condition Management: 38%

### Results

#### Percentage Referred for Follow Up Care

- **SEPT**: 31%
- **OCT**: 21%
- **NOV**: 14%

### KEY LEARNINGS

1. Develop More Trust
2. Include Community Trust Partner
3. Collaborate With Existing Resources and Services in the Community
4. Evaluate Seasonal Factors Such as Weather
5. Adjust Time of Day/Day of the Week

### NEXT STEPS

Support local events by providing health screenings in zip code 27405

Primary Care office opening in 2018 in zip code 27405