Using Patient Demographic Data at Point-of-Care

**PURPOSE**
Develop guidelines for health care providers on using patient demographic data at the point-of-care

**OBJECTIVES**
1. Identify current research & practices on the use of patient demographic data in primary and bedside care
2. Identify supports and tools for data collection
3. Work with Advisory Group on identifying process for the use of patient demographic data
4. Develop and implement communication plan around the use of demographic data (Apr-May 2015)

**Commonly Cited Barriers**
- Lack of familiarity with relevance of SDOH to care delivery
- Engage and involve IT
- Focus on efficient processes
- Highlight impact of demographic knowledge on quality of care
- Share directive guidelines on the use of demographic data

**Supports & Tools**
- Embedding information into EMR
- Examine current workflows
- Identify allies for feedback and early adoption
- Leverage findings from existing demographic data to identify current gaps in care
- Encourage use through research opportunities

**Main themes from interview & research**
- Interviews with clinicians and doctors who use demographics revealed a lack of consensus on how to apply the data in care
- Research into the uses of demographics showed predominant focus on macro-level interventions
- Commonly Cited Barriers
  - We already ask about what we need to know
  - Embedding information into EMR
- Lack of familiarity with relevance of SDOH to care delivery

**TIME**
- Make explicit links between demographic variables and care delivery (e.g. vignettes)
- Develop plan with Communications Team. Key elements:
  - Highlight existing demographic data collection efforts
  - Schedule grand rounds speakers
  - Share leadership commitment to the use of patient demographic data
  - Identify stories of allies and early adoption