

Addressing Illness patterns and food security

Mimi Solomon-Gilbert, MSN, FNP-C
Michele Bunker-Alberts, DNPs), FNP-C
Founders, One Love Center for Health



People's Community Market (PCM) More than just a store

- Demonstrating equitable development in West Oakland by engaging residents in creating a community food store with a retail clinic
 - Community Advisory Council
 - Liaison member on One Love board
- Not just the buy these foods but why these foods



PCM goals

- Reflect wants and needs of local shoppers
- Validate degree of local demand, support
- Strengthen goodwill, community relations
- Community ownership, mitigate risks

Workforce Development Pipeline

- Engage health education students to assist in curriculum development for community health workers
- Partner with PCM to train community health workers from West Oakland
- Prepare new generation of health care workforce in all disciplines

Intern Highlights

- Mable: Pre-medicine/public health at San Francisco State University, 2014
- Attalah: community-based health education at San Francisco State, 2014: entering MSN/NP program at Charles C. Drew
- La Shay: second-year masters of public health student at Columbia University studying child youth and family



Community Development

- Site
- Services, direct and ancillary
- Inclusive community involvement

Innovative Financing

- Work trade to PCM for space and clientele
- Trade exchange: healthcare services to patients ineligible for health coverage or community members in exchange for membership

501 c 3

- Approved May 2014!!!

Next steps

- Additional board members
- Update bylaws
- Revisit strategic plan

Grant opportunities

- Seed funding
- ACA Innovations
- California Healthcare Foundation
 - Health 2.0 introduction
 - Technological partnership linking retail health and retail food