



Mission

To help our members, and the communities we serve, be healthy

Vision

To be the most highly regarded managed care plan in California



Serving 893,624 Californians

Advancing Health Equity

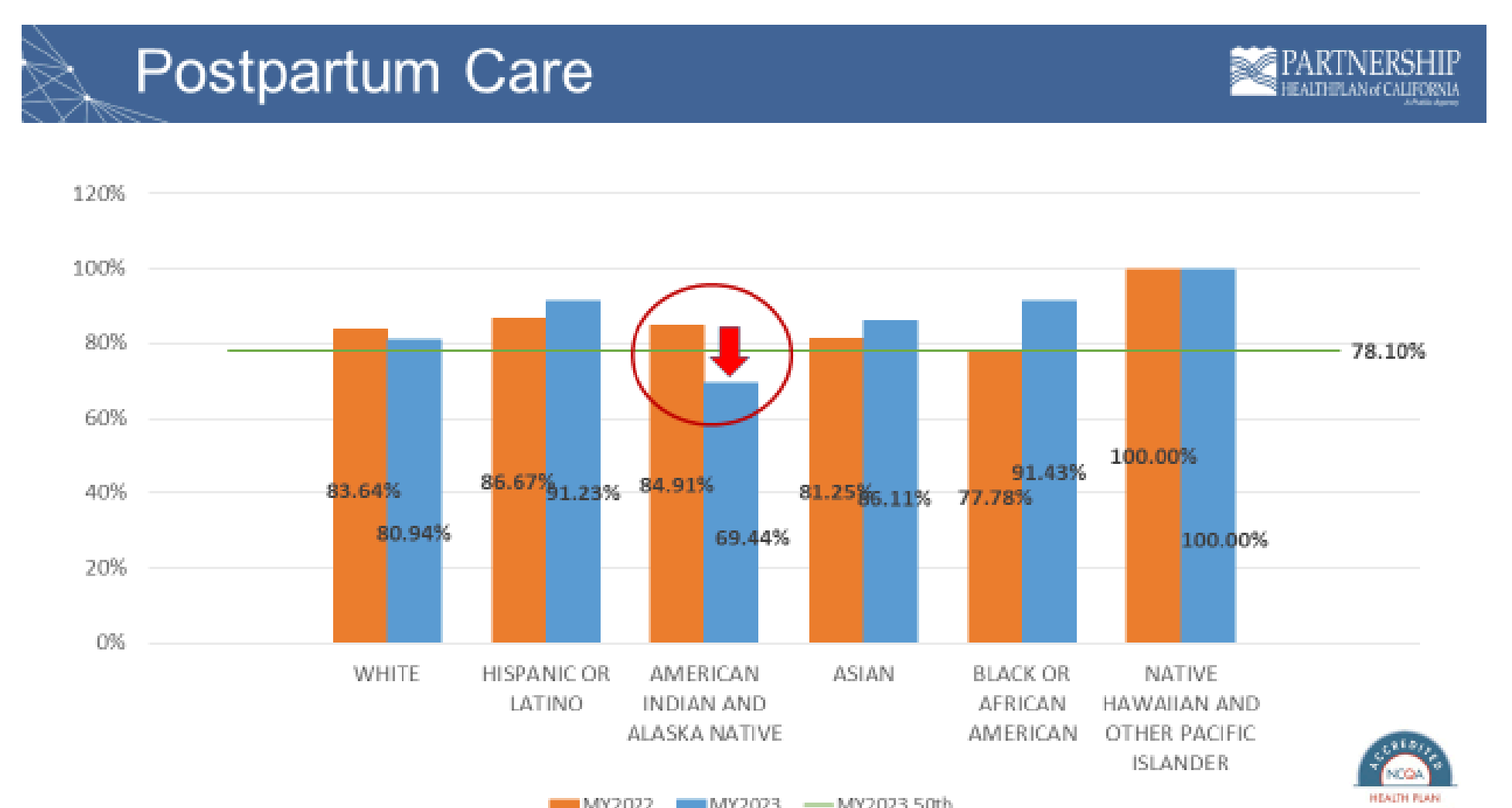
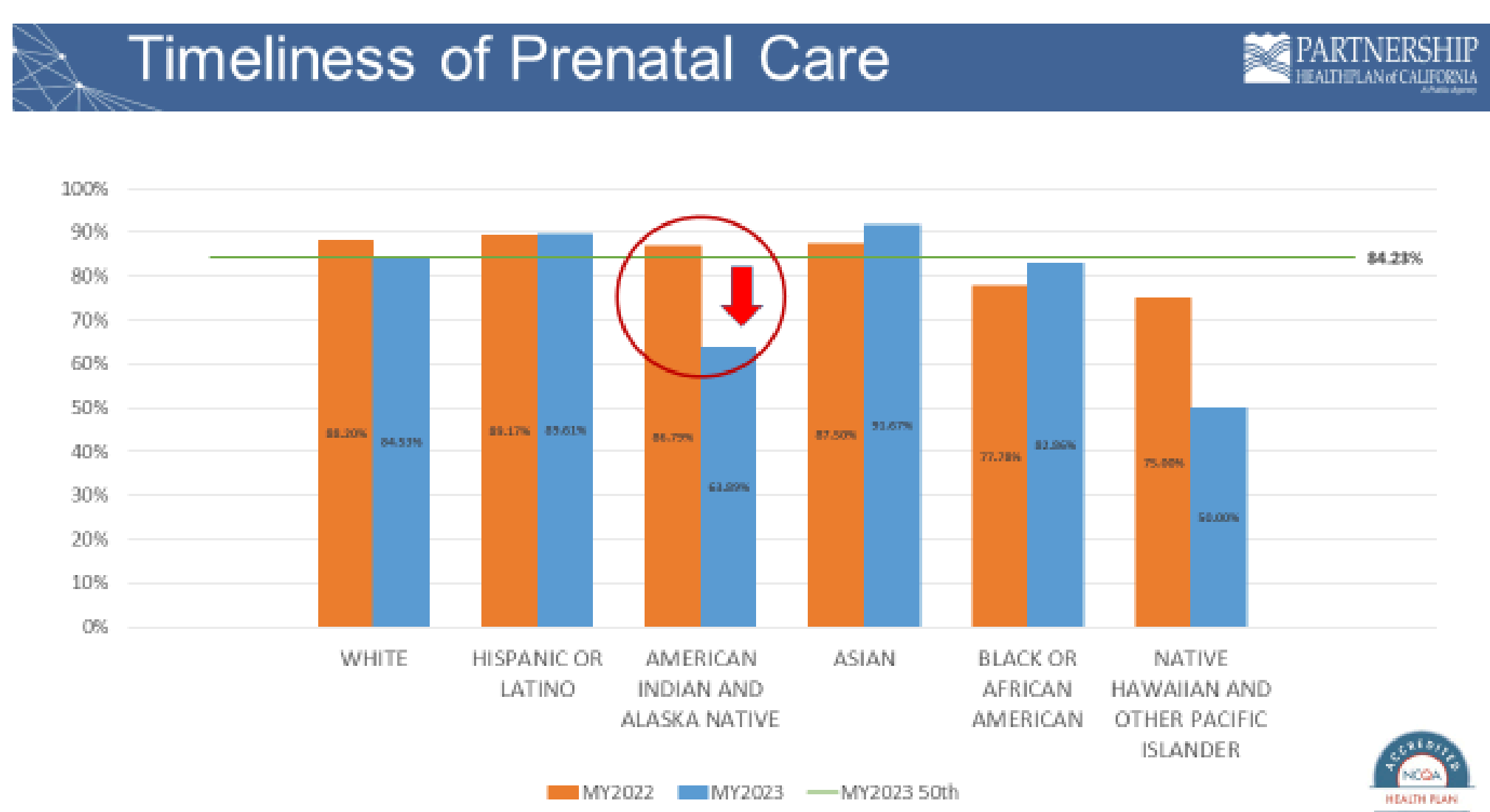
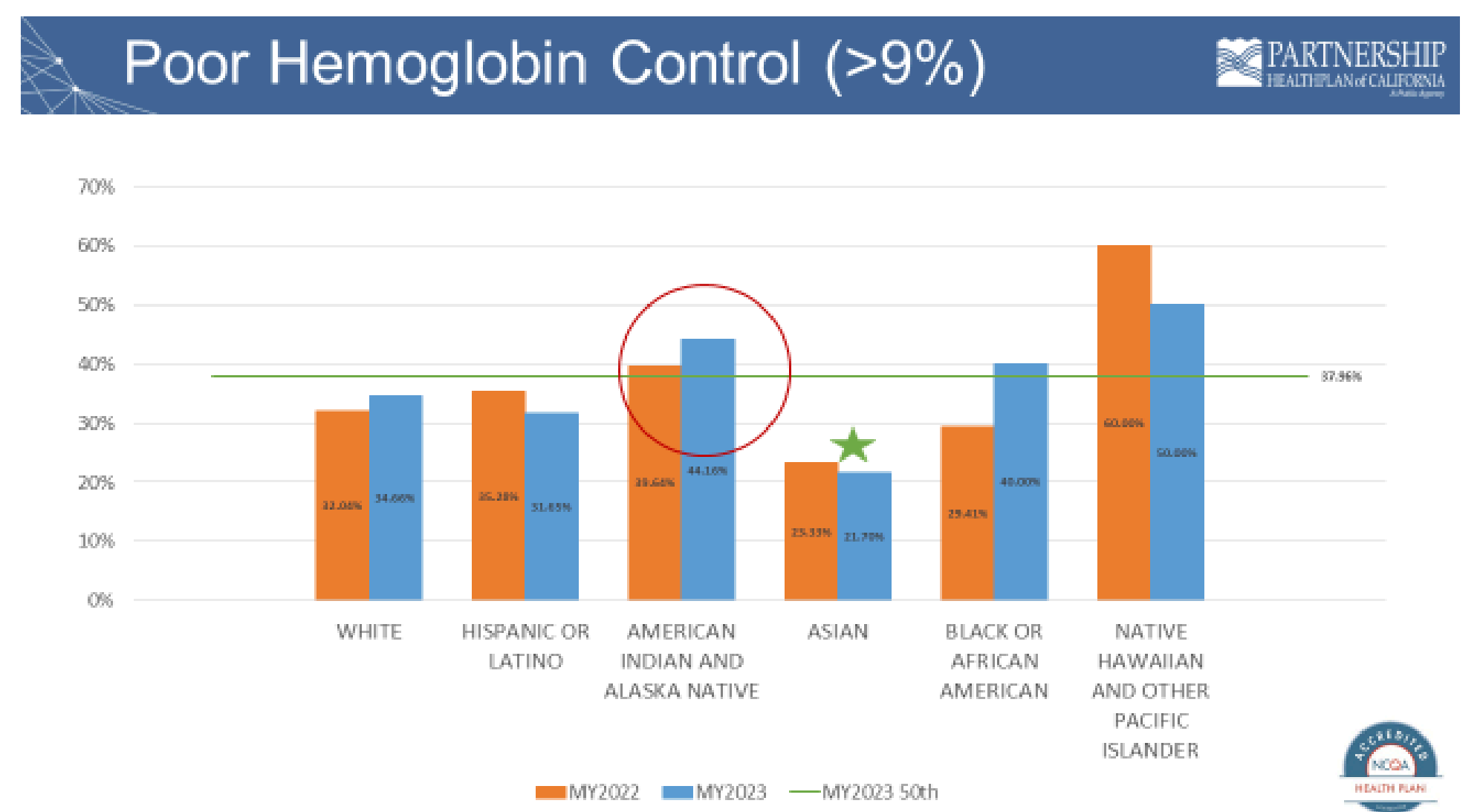
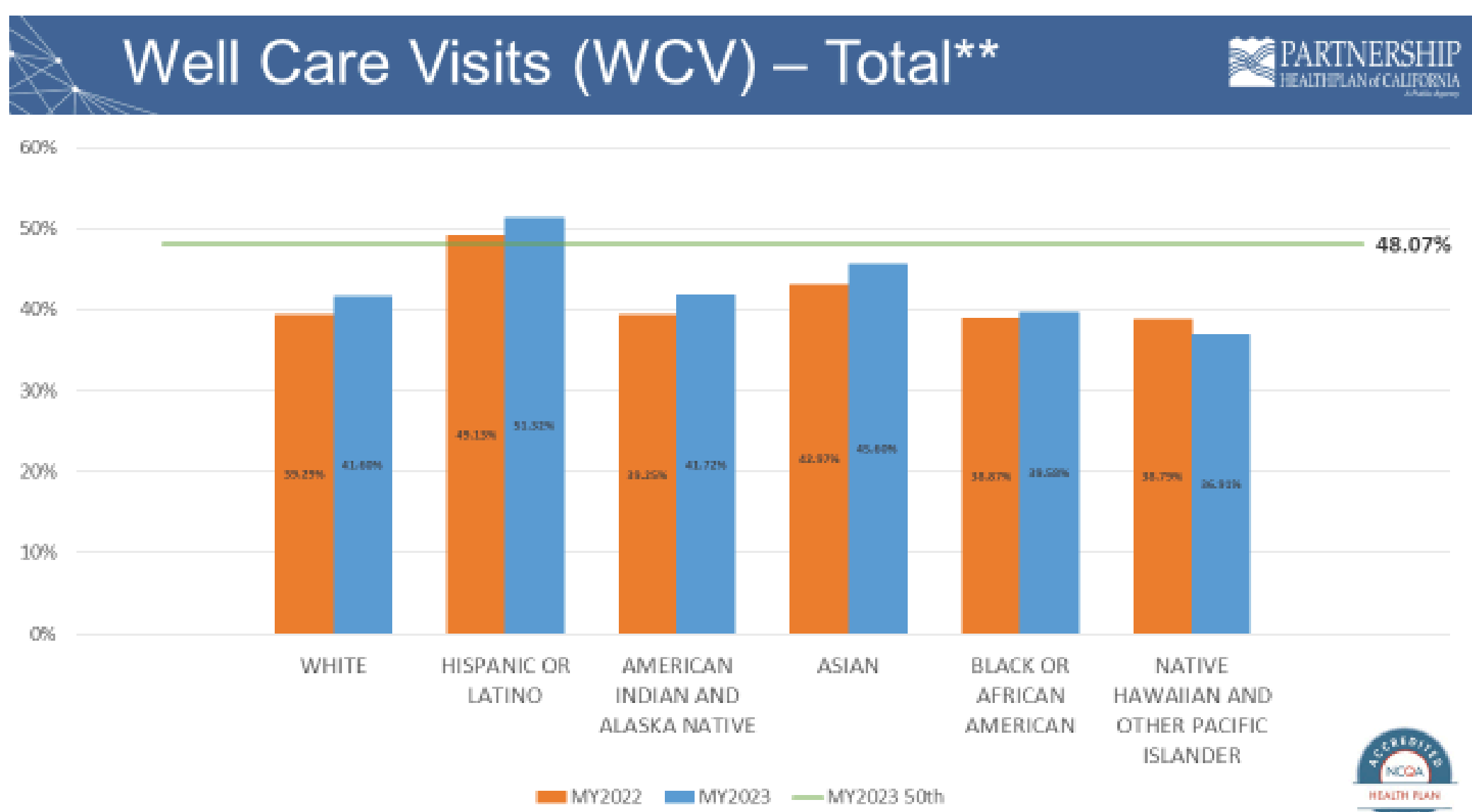
Organizational Goals

- Strategic and Tactical Plan
- Interventions to Reduce Disparities
- Health Equity Accreditation
- Playbook to choose and evaluate interventions

Work behind the Work

- How to engage members meaningfully?
- How to best support provider network?
- Culture Shift

Identified Disparities



- American Indian/Alaska Native members have strong disparities in timely prenatal care , postpartum, and poor hemoglobin control measures
- Black/African American members have a strong disparity in timely prenatal care.