



COMMUNITY HEALTH PLAN of Washington™

The power of community



Many pieces of community engagement are happening across CHPW...

Account Representatives	Regional Managers	Member Advisory Committee	Community Advisory Committee	Tribal Affairs	Community Investments
..But....	How can we equip all CHPW staff with the tools and knowledge for effective and authentic community engagement?	How do we align all efforts under a unified community engagement strategy?	What systems are in place to track our community engagement activities across the organization?		How do we adequately integrate community feedback into programs and decisions?

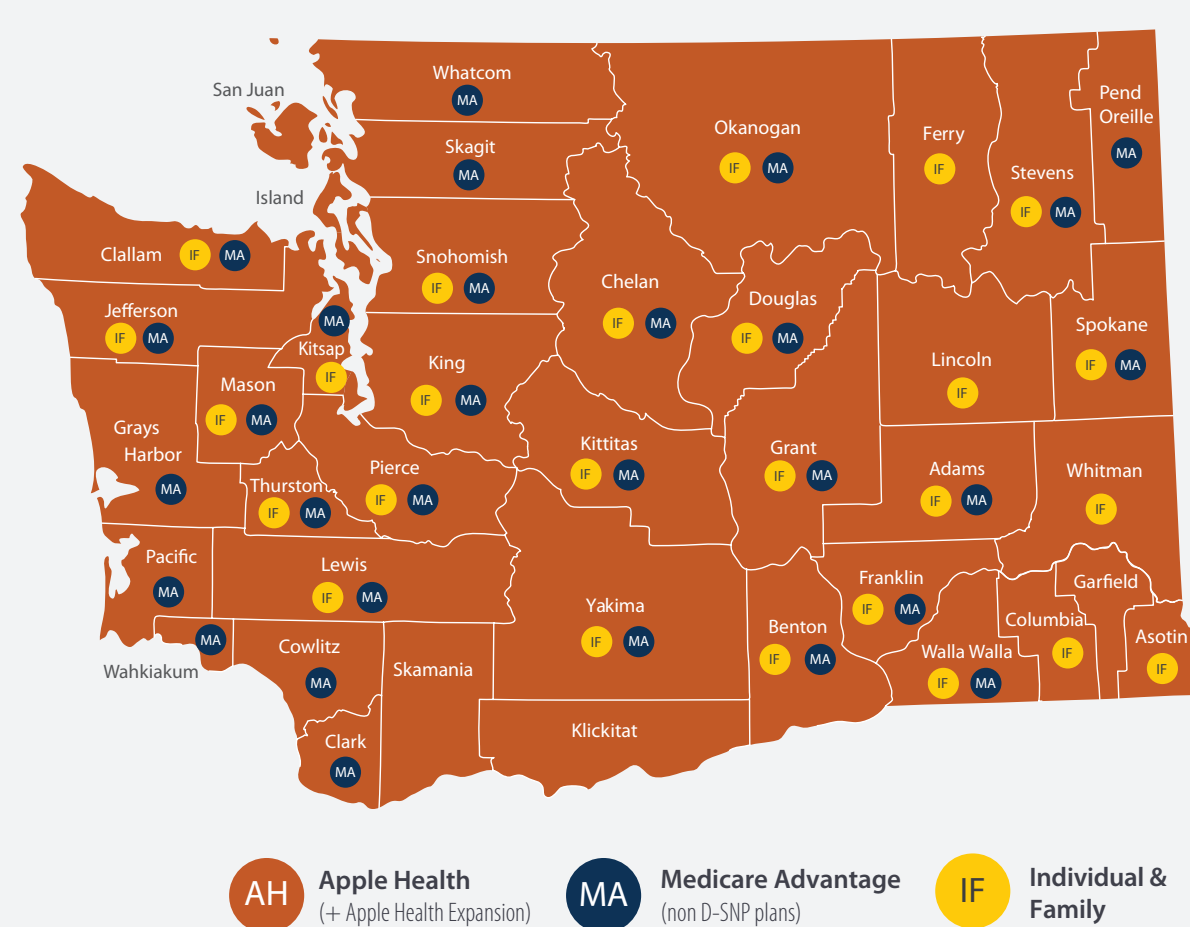
Who we are

- Community Health Plan of Washington (CHPW) is a not-for-profit, Washington-based health plan with more than 30 years of experience and long-established roots in health equity for under-resourced communities.
- We aim to advance health equity and improve the lives of the people we serve by addressing the barriers to their whole health (medical, behavioral, and social) and well-being. We work hand in hand with local community resources and social service organizations to support all aspects of our members' lives.

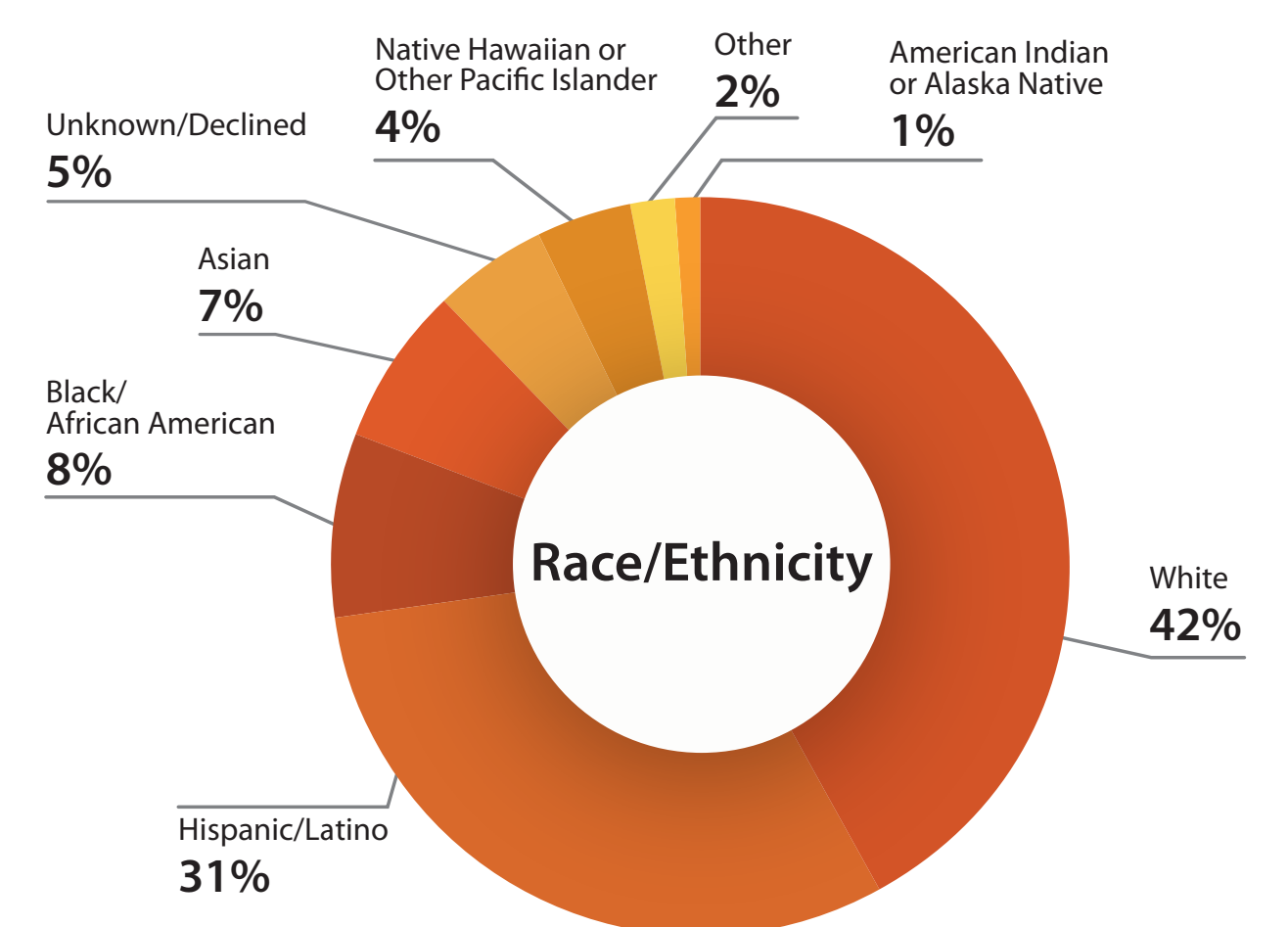


Rooted in the communities we serve

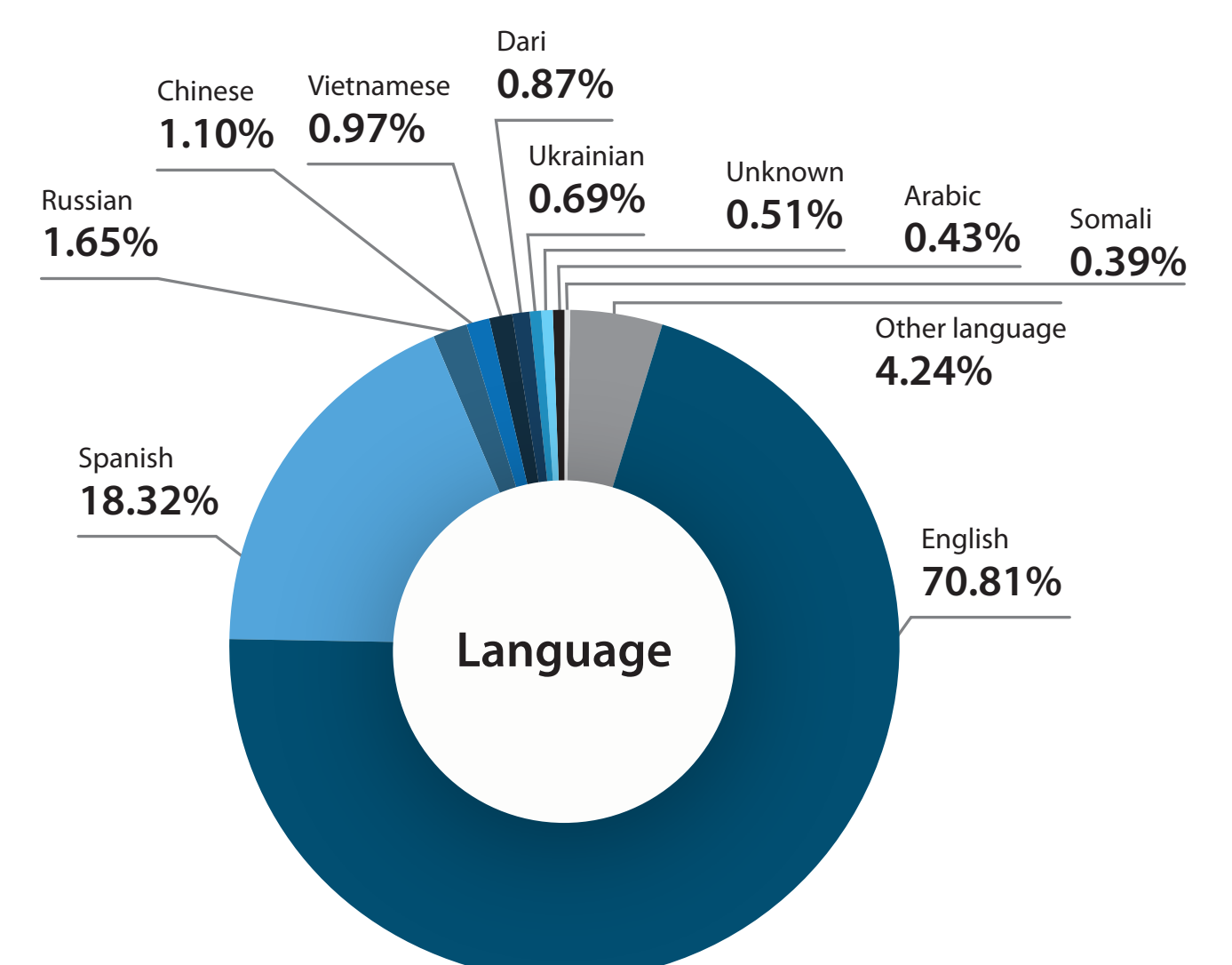
CHPW was founded in 1992 by a network of immigrant and federally-qualified community health centers (CHCs) in Washington State. We serve more than 320,000 members across the state through Medicaid, Medicare Advantage, and Individual & Family health plans.



Who are our members?



More than half of our members identify as belonging to a racial/ethnic minority group.



More than 25% of our members list a language other than English as their primary language