

# Using Data to Reduce Health Disparities and Improve Health Equity



## Mission:

Accessible, quality health care guided by local innovation

## Vision:

Healthy people. Healthy communities

## Values:

COLLABORATION  
EQUITY  
IMPROVEMENT  
INTEGRITY

Established in 1996 the Central California Alliance for Health (AKA the Alliance) is a public Medicaid (Medi-Cal) managed care health plan located in California which currently supports approximately 450,000 Medi-Cal members in five (5) counties of coverage within California.

Current State: The Alliance has made achieving health equity a strategic priority. The Alliance has hired a Chief Health Equity Officer, has developed a health equity strategy and has developed and is implementing a data strategy.

## Health Equity Data Initiative and Pilot

### 1 Identify Disparities

Identify disparities by race, ethnicity, language, gender, age, disability, region and other demographics.

### 2 Collect Standardized Data

Collect data on populations, patients and providers by race, ethnicity and language to help identify factors associated with disparities.

*Race, Ethnicity, and Language (REAL) data. Sexual Orientation, and Gender Identity (SOGI) data. Social Determinates of Health (SDOH) data including Economic Stability, Social Support, Housing and Access to Healthcare*

### 3 Identity Improvement Focus Groups

Identify improvement targets by practice, healthcare entity and populations.

### 4 Monitor Care Patterns

Collect and analyze care patterns by race, ethnicity, and other demographics to monitor performance.

### 5 Share Insights and Best Practices

Develop advanced tools, scorecards, dashboards, benchmarking capabilities and analyses that enhance health equity insights. Use data to tell a story.

### 6 Reward Achievement

Identify specific improvements by practice, healthcare entity and population and reward specific improvements.

### 7 Scale, Rinse and Repeat

To continue the improvement process.

Alliance toll free phone number: 800-700-3874 | (TTY: Dial 800-735-2929 or 711).