

Creating Access to Care in East Greensboro, NC

The People 233

The Problem: **East Greensboro Has**

Very Limited or No Access to Primary Care

23.5% 17,518 **Education:** Number of Some College, Households No Degree 52.8% 31 Yrs. **Education:** Median **HS Diploma** Age 27405 or Less Zip Code B=56% W=30% H=11% Median Family Race & Income 43.1% **Ethnicity** Children **Living Below Poverty Level**

> **US Census Bureau**, **American Fact Finder 2015 Survey Data** https://factfinder.census.gov

Looking for Solutions ****

Colon

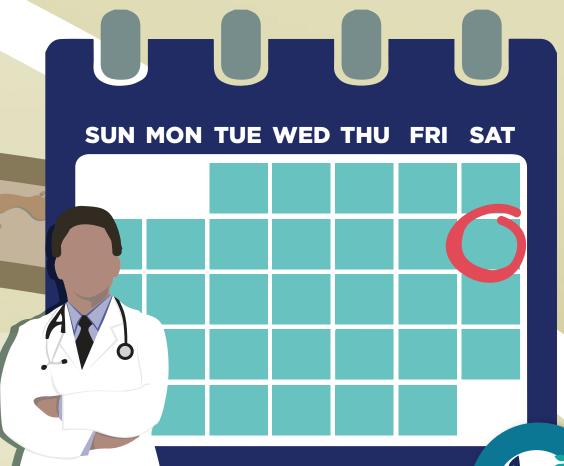
Cancer

Community Stakeholder Meeting

RESULTS: **Preventative** Condition Management

A1C

Survey **Community Residents**



Developed Monthly Speaker Series With Health **Screenings**







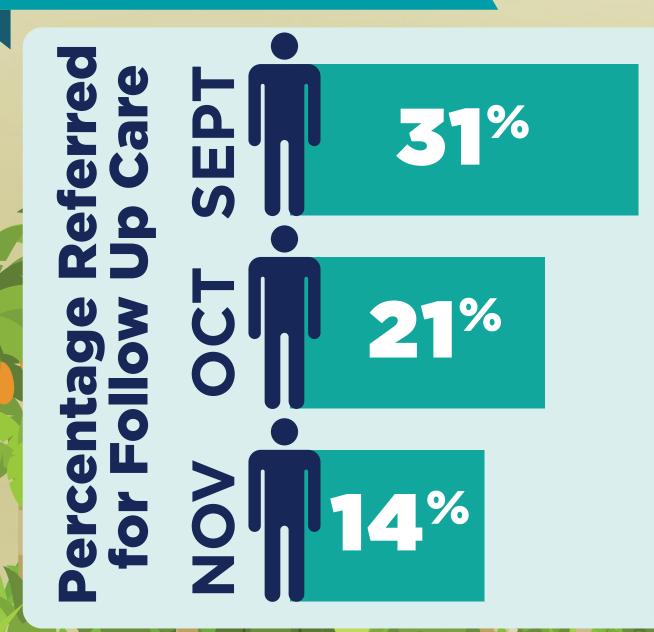
Mental Health

Nutrition

Safety



Results M



KEY LEARNINGS

Blood

Pressure

Develop More Trust

Include Community Trust Partner



Collaborate With Existing Resources and Services in the Community



Evaluate Seasonal Factors Such as Weather



Adjust Time of Day/ Day of the Week

NEXT STEPS



Support local events by providing health screenings in zip code 27405



Primary Care office opening in 2018 in zip code 27405